

Improve Your Operations and Deliver Successful Projects



The spectacular opening ceremony of the Abu Dhabi World Games 2019. See our website or get in touch for the full case study!

What is WeTrack?

WeTrack was born out of the London 2012 Olympic and Paralympic Games by project and venue managers who wanted to improve the way we plan and deliver major sporting events. Since our first client in 2014 - the Ryder Cup, at Gleneagles - we have grown to serve major sporting events, venues and federations including Wimbledon, the ICC, Royal Ascot, the FIA and World Triathlon.

What does WeTrack do?

WeTrack exists to improve your operations, with modules providing consistency and continuity, whatever projects you are working on. We provide project and risk management, readiness and testing, and event control modules of venue checks, run sheets, and incident management - all underpinned by automated reporting.

Providing a single source of truth, online and easy to update and share; data-driven decision-making underpinned by bespoke reports; and full visibility over your operations, with collaboration across your team and assurance to stakeholders, WeTrack continues to support the best events in the world, from North America, to Europe and the Middle East, to Australasia.

The full suite of WeTrack modules



Planning



Readiness



Control



Run Sheets

Underpinned by



MyTrack



Reports

Continuity throughout planning, operations and lessons learned



Comments we hear from clients who approach WeTrack

- ✗ "Spreadsheets are hard to navigate, difficult to view on mobile, time-consuming to update, and always a step behind"
- ✗ "We end up using 4 or 5 different methods of communication, so we can never be certain that a piece of information is accurate"
- ✗ "Our planning can be inefficient and confusing - we need some consistency"
- ✗ "We treat risk too informally - failing to track issues, missing opportunities and exposing ourselves to serious problems"



We exist to improve your operations, by providing:

- ✓ A single source of truth, online and easy to update and share
- ✓ Data-driven decision-making underpinned by bespoke, automated reports
- ✓ Full visibility over your organisation, with collaboration across your team and assurance to stakeholders

When can WeTrack be used?



By...



Agencies



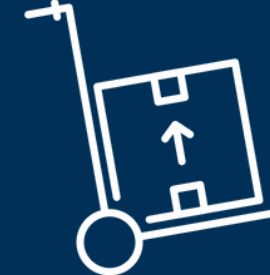
Federations



Governing Bodies



Operators



Suppliers

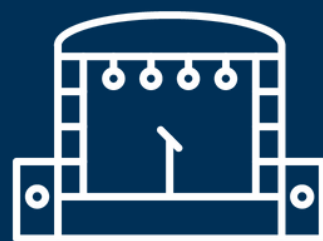


Venue Managers

For...



Conferences



Festivals



Major Events



Recurring Events

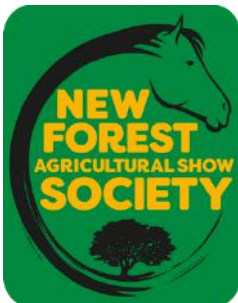
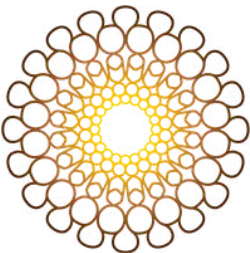


Stadia



Governance

Some of our clients



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"Professionally, WeTrack are an absolute pleasure to deal with. They fundamentally understand events and that's hard to find. A great system, supported by a great team"

Craig Mathie, Managing Director, Bournemouth 7s Festival

"The support the WeTrack team provided was first class: from training all our users, to uploading project plans and helping to create bespoke reports"

Lizzy Bennett, Head of Programme Management, ICC Cricket World Cup 2019

"The collaboration and support from the management team was excellent and continues to be, which justifies the decision to use the product over others"

Andreas Chrysanthou, IT Service Delivery Manager, AELTC (Wimbledon)

"The WeTrack support team were helpful and engaging, and genuinely cared about the success of our project"

Phil Renna, Chief Operating Officer, Venue Group

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The moment England won the 2019 Cricket World Cup at Lords. See our website or get in touch for the full case study.



Powerful alone, but better together. Whether you're planning an event, delivering an event or getting on with business-as-usual, our world-leading products can boost your operations.



Project Management

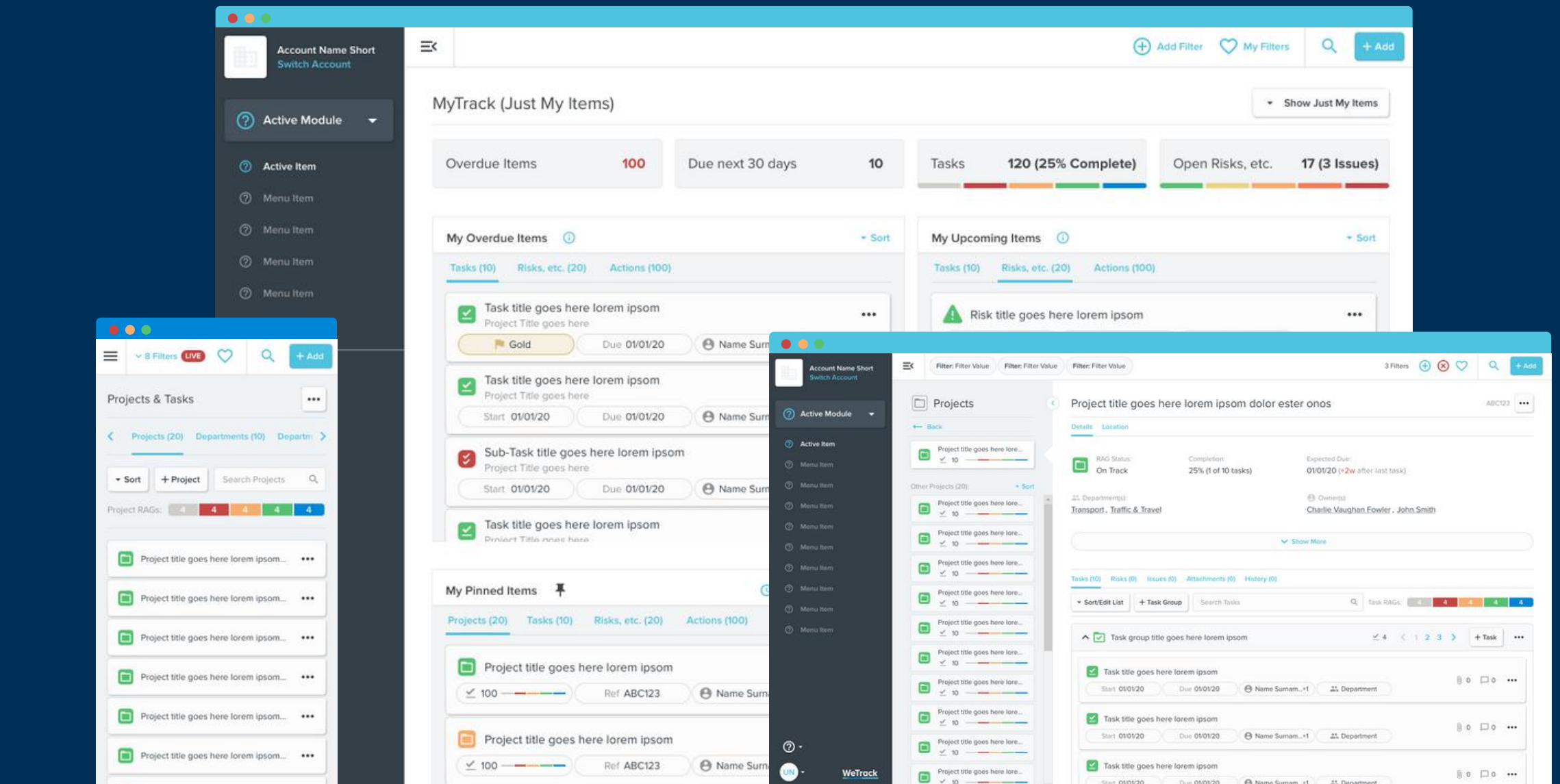
WeTrack

Give your planning and governance solid foundations

We can't help if project management might sometimes be repetitive. But we believe it should never be overly difficult or time-consuming.

We can help you kick it off right, importing your existing plans into the system, training your team, and being available for support whenever you need it.

Plan and build schedules for all your teams and manage larger projects. See visual overviews that let you drill down to the important details, and get notified when things go wrong. Monitor your tasks, catch any that are overdue, and collaborate with your team seamlessly.





Risks, Issues and Opportunities



Proper risk management gives you confidence

If only everything always went to plan, there would be no need for this module!

Uncertainty is daunting and it complicates your planning. With WeTrack, your risk management is made simple.

Use our integrated risk register to identify, track and deal with organisational risks, issues and opportunities through to completion. Rate risks automatically by impact and likelihood, build contingency plans to tackle issues, and exploit any beneficial opportunities. Stay on top of uncertainty by creating strategies and action steps to deal with it.

The screenshot displays the WeTrack Risk Register interface. The top section shows a list of risks with columns for Title, Impact, Likelihood, and Due Date. A risk titled "Water quality falls below accepted levels" is highlighted. Below this, a detailed view of a risk titled "Head of Legal not hired before first contracts deadlines" is shown. This view includes fields for RAG Status (Minor), Likelihood (Possible), Impact (Minor), and Status (Open). It also shows the Owner (Alex Beck), Risk Impact Type (Planning), and Strategy (Mitigate). A dropdown menu for Likelihood is open, showing options: Highly Unlikely, Unlikely, Possible (selected), Likely, Highly Likely, and Issue. The description field contains the text: "That first contract deadline is August 2021. Needs to be in place by June 2021 latest." The bottom section shows a list of actions and a search bar.



Readiness

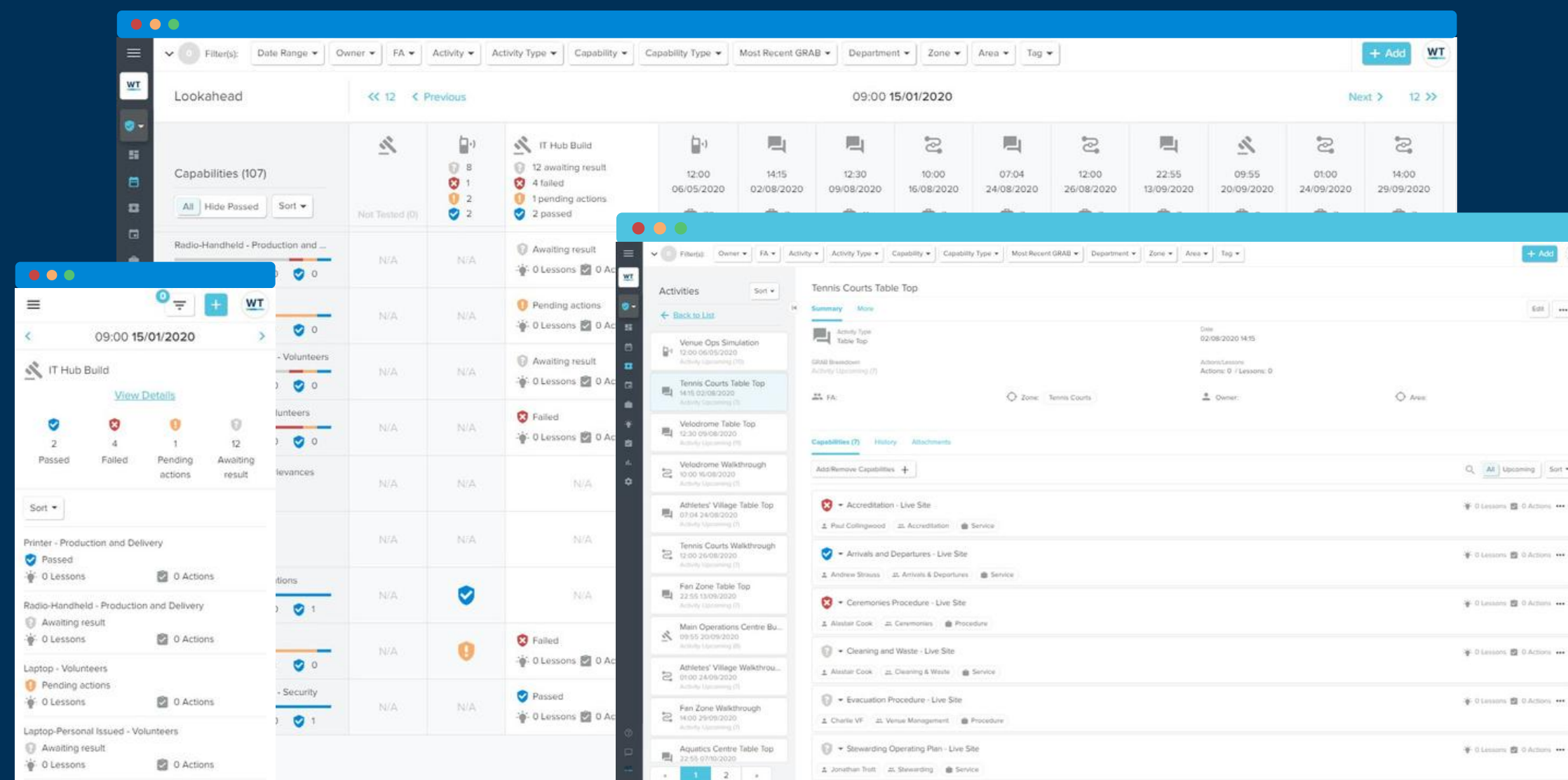
WeTrack

Readiness software to make the complex simple

We've built a module with the power to handle mega event scale and the simplicity to improve the readiness of events and venues much smaller.

Digitise your readiness programme, from desktops to technical rehearsals, and test your capabilities as often as needed to ensure your team, venue and event are ready.

Run test activities, learn lessons, and give actionable instructions. Get filterable summary stats of your capabilities, and rest easy knowing that you're ready for the big day.





Checks

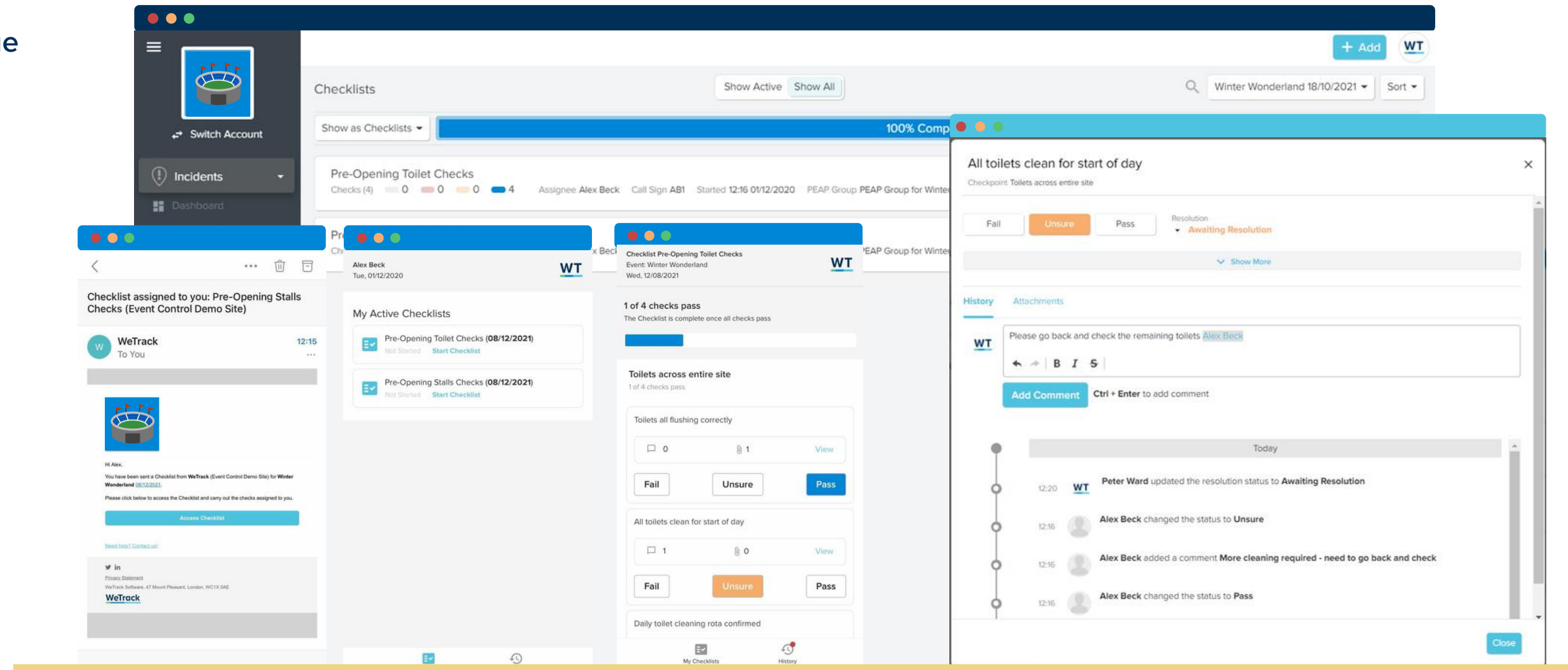


Opening and closing checks to secure your venue

Having complete oversight across your whole event or venue is a challenge that no one can entirely overcome. But you need to take on the day confident that your venue is ready to welcome visitors.

Our Checks module allows you greater visibility of the areas of your site that need checking before you can say that you're ready to go.

Automate your checks before opening and throughout the day, with confidence and accountability.





Run Sheets

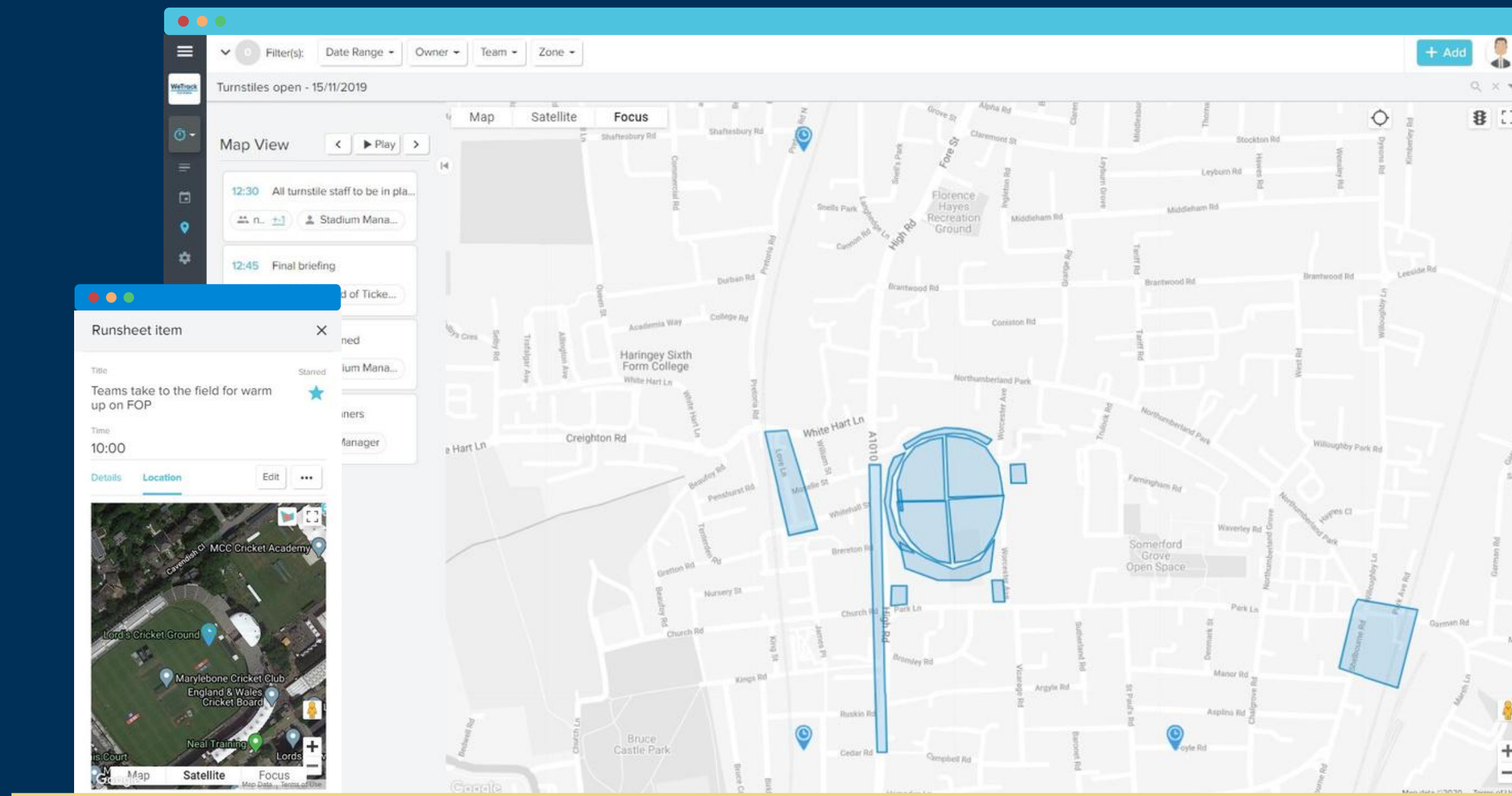
WeTrack

Digital run sheets for your events and venues

It's time to get rid of those spreadsheets that are out of date as soon as they are printed, and never used on site!

Knowing who needs to do what, where and when has never been easier.

Create minute-by-minute schedules for your event days, split these into smaller run sheets for teams and external contractors, and see where the action is happening using site map views. You can rest easy knowing that affected parties will be notified of changes as soon as they happen.





Incidents

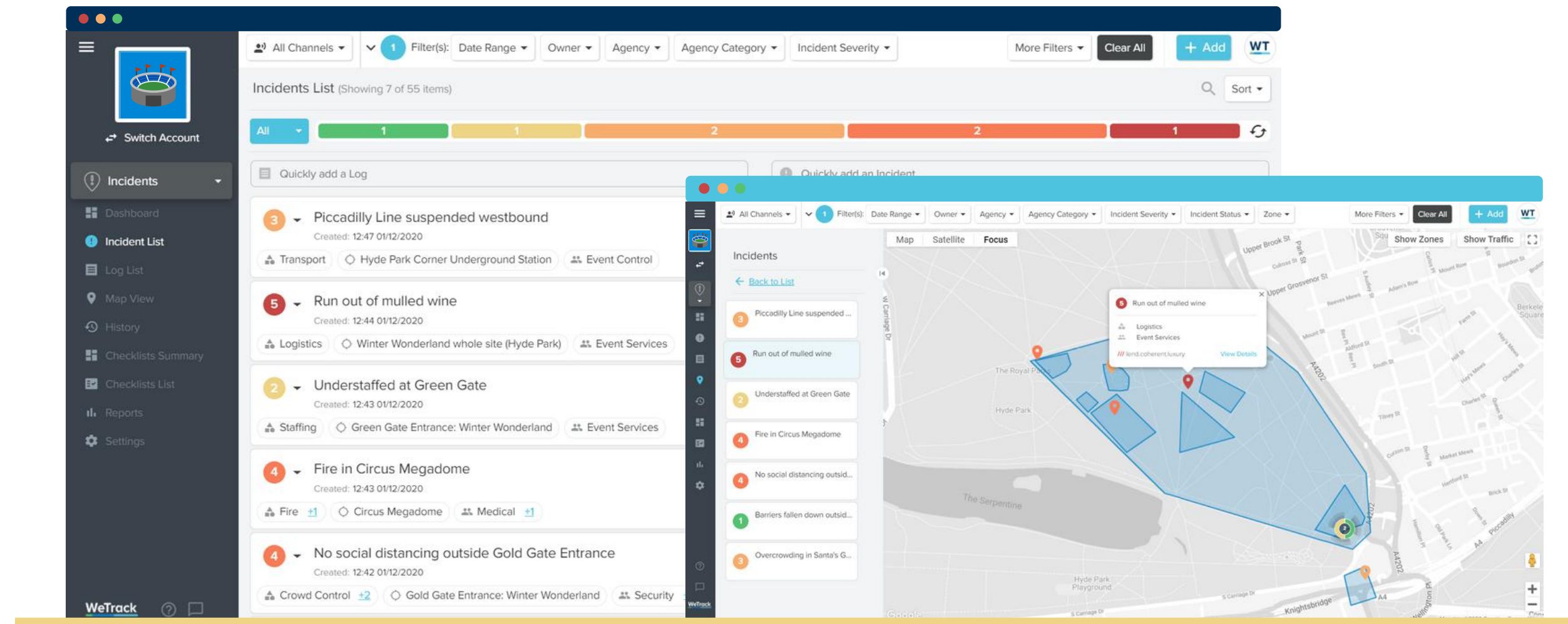


Best practice in responding to the unexpected

We give you the tools you need to report, record and resolve incidents effectively.

Keeping a venue or event safe and operational is the main goal in the control room. We provide tools that are easy to use so that your team's focus goes into logging information and resolving issues, not figuring out the software.

Map out your site, communicate information, deploy pre-built checklists and notify affected parties. With good processes in place, you'll be ready to deal with any incident.





Reporting

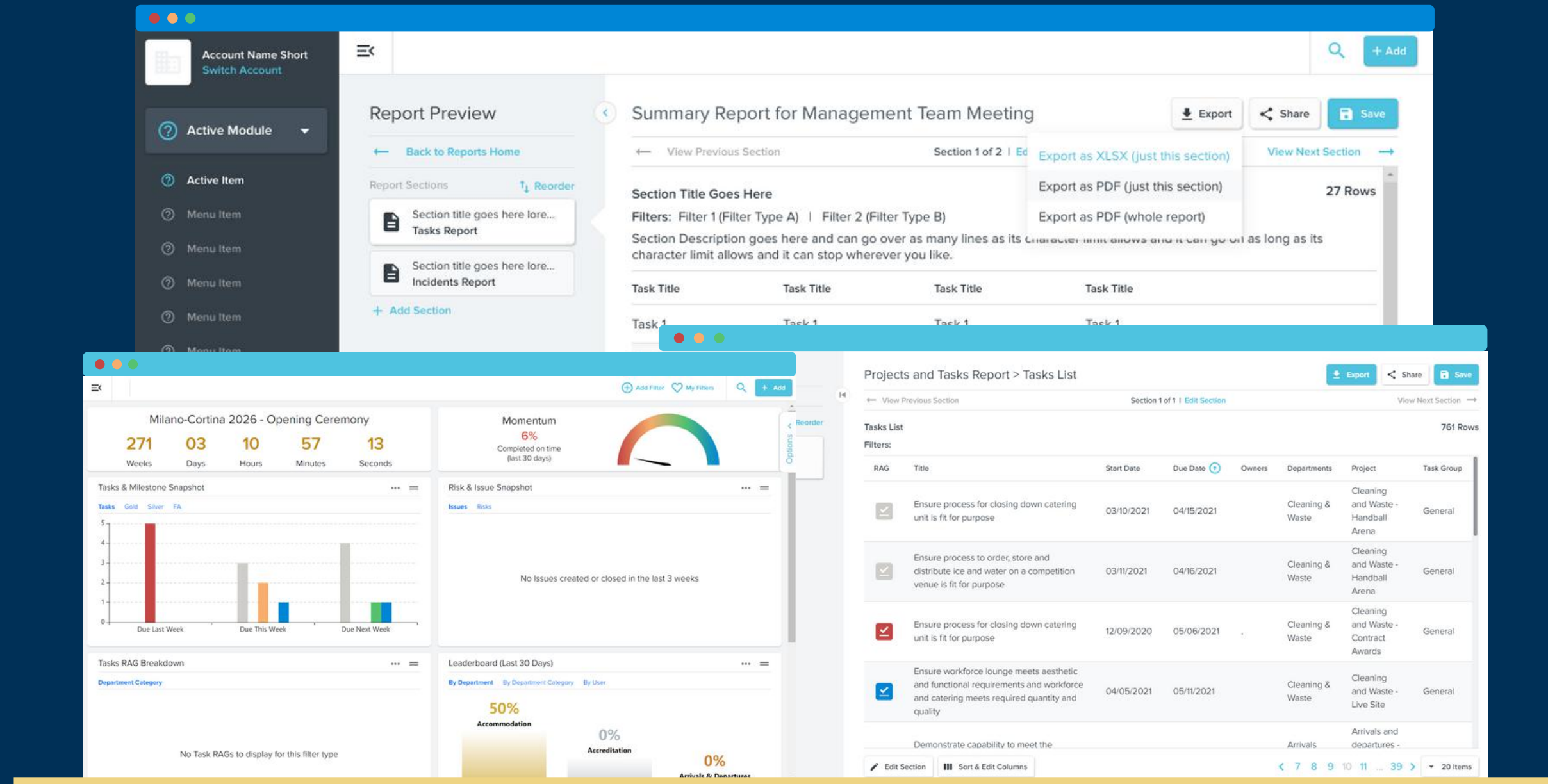
WeTrack

Bespoke, automated reports that underpin WeTrack

Report on every stage of your planning, governance and event delivery.

Get automated reports sent straight to your inbox at the click of a button, schedule them at a frequency of your choosing, or download them to PDF or Excel.

All reports can be filtered, sorted, customised, and layered together with any other report, giving a huge range of options. Save huge amounts of time with reports that are as simple to produce as they visually appealing.





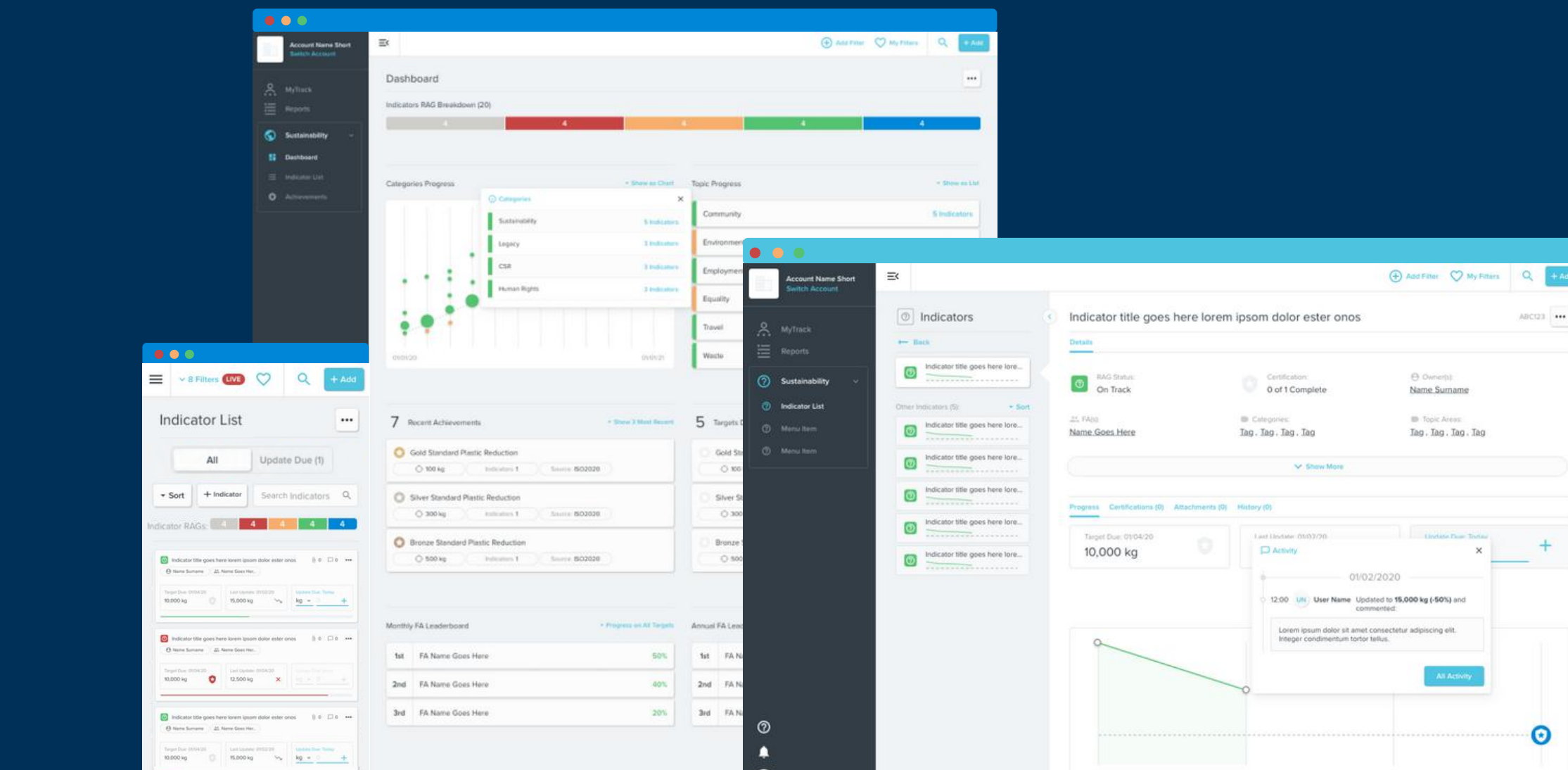
Sustainability: Coming Soon



Overview & Benefits

Sustainability and Corporate Social Responsibility are a central goal of business in all industries. The events industry in particular comes under scrutiny for its sustainability, or lack of it. We are building a new module which helps track KPIs and targets for areas such as environmental sustainability, legacy, bids and hosting, diversity, human rights and much more.

How well a company is achieving its sustainability and other performance targets will be measured using Indicators. These Indicators are things to be tested or measured against, and can cover a wide variety of performance goals. For each Indicator, there is a target to be tracked against and reported on.



Functionality to include:

- Set targets at a certain frequency and update progress
- Interactive dashboard to track progress
- Add comments and attachments to indicators
- Run reports on your indicators
- Department leaderboards
- Achieve your targets and share on social media
- Gold, silver and bronze achievements
- Filter by any information type to track the information you need to see
- Relate your indicators to internal or external certifications or audits



Well done! You've almost finished reading the brochure. The pain of completing a para-triathlon! See our website or get in touch for a full case study of our work with World Triathlon.

How do we make this work for you?



Set Up and Consultation

We know that moving to a new platform can be daunting, but we'll get you on track. We will consult with you to configure a system which reflects the way that you want to work and establish the best setup for your organisation or event.

WeTrack was built from our experiences working for major events and organisations, so we know the kind of pressures you operate under. We'll review your current plans and ways of operating and take it from there.



Training

We offer dedicated, comprehensive and easy training, onsite or online. All of our modules are intuitive and based on a simple interface.

We'll make sure you start off with a clear understanding of how the system works, and we can build the complexity from there.



Support

Once you are up and running, you can count on our ongoing support:

- A help centre with almost two hundred articles helping to respond to your problem
- Live chat, available from the system, to which one of our friendly team will respond as soon as possible
- Our commitment to help you - for any bigger question, email or ring one of the team directly and we'll work with you to find a solution

The bottom line: we want to make your onboarding process as easy as possible, so that you can start seeing the benefits of the products.

Frequently Asked Questions

WeTrack

How much does it cost?

It depends on the modules you use and the complexity of your requirements: we offer bespoke pricing packages for each client. Get in touch for a personalised quote.

How long does it take to set up?

Setup can be very quick. But we'll take the time to consult with you on your existing plans, consider your needs and make sure that whether it takes minutes or days, you're using a system that you can trust.

Is it going to be difficult to train all our team?

No. Depending on the module(s), our training sessions last between 5 and 50 minutes. Our system is intuitive and your whole team will soon be up and running.

Can I control permissions?

Yes. You can assign a variety of admin and general permission roles, controlling what users can see and what they can edit, and making any information confidential where necessary.

Is it secure?

Yes. We take our information security responsibilities seriously, and have been certified for information security according to the international standard ISO 27001. We would be happy to provide more information on how we work to keep your information safe.

Can I get a demo or start a trial?

Of course! Please email us or visit our website at the addresses below.



WeTrack



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